## Working with the Media: Media Essentials

### Print PSA – Anytown Recycles

# (Any Town) Residents RECYCLE. A Little Effort...A BIG Difference!

Place Photo Here

#### DID YOU KNOW?

- Recycling 40 aluminum cans conserves the energy equivalent of 1 gallon of gasoline.
- Recycling one ton of newspaper saves the energy equivalent of 100 gallons of gasoline.

### **HOW YOU CAN HELP:**

LOCAL PHONE LOCAL WEB SITE

